

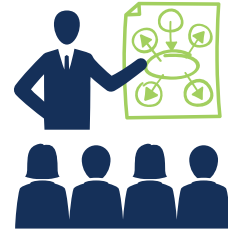
KNOW YOUR PEOPLE

Strengthen Management, Improve Leadership,
and Build Business Value



IDENTIFY GROWTH AND IMPROVEMENT STRATEGIES:

Develop a specific and actionable plan that shows progress toward making your company an attractive merger or acquisition target.



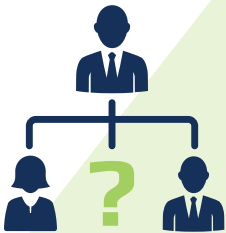
COMMUNICATE THE PLAN:

Every employee must know the plan, their role in executing the plan, and progress to date.



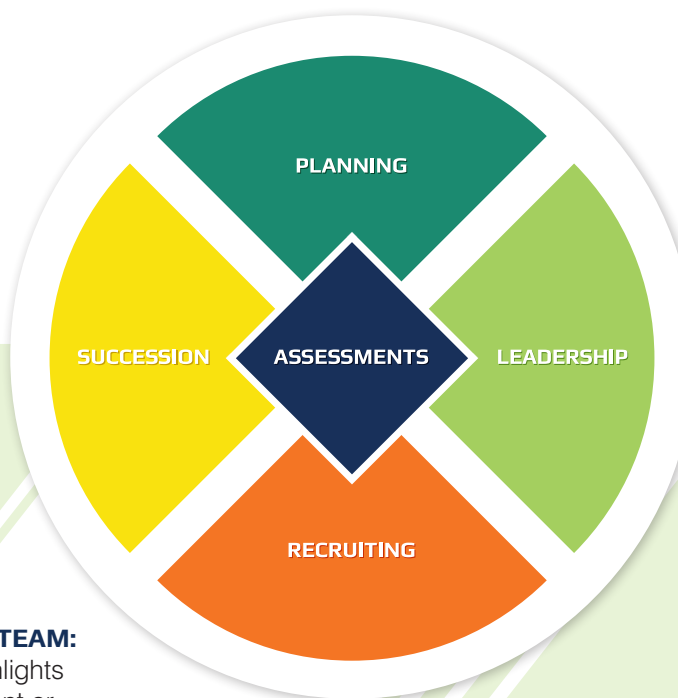
EVALUATE CURRENT TALENT:

Often the talent you require for leadership, management or professional expertise is already on the team, but no one realizes it.



IDENTIFY GAPS IN CURRENT TEAM:

Evaluating the current team highlights needs in leadership, management or professional roles that could hold up a sale or merger.



KNOW YOUR PEOPLE:

A buyer is most interested in knowing the people who will drive business growth and improvement after the purchase or sale.



DEVELOP AND RETAIN TALENT:

Regular and healthy communication, focused by effective management systems, is the key to success.



STAFF WHO CAN TAKE YOU TO THE NEXT LEVEL:

Find the best possible people who match your culture, are fully engaged and have the energy to achieve your goals.